

# Justin Ashcraft

[JustinAshcraft@gmail.com](mailto:JustinAshcraft@gmail.com)

## **Professional Summary**

Technologist with over 20 years experience planning, architecting, designing and developing insurance and financial business solutions. I work with business partners and stakeholders to develop products and services to help people consume and digest complex data. I've traveled to India and trained dozens of programmers, learned to leverage new and emerging technologies and enjoy collaborating to create solutions that are easy to understand and use.

## **Professional Experience**

### **First American Title | SENIOR SOFTWARE ENGINEER**

**8/2021 - 9/2023**

First American Title is one of the largest title companies in the US. First American Title Insurance Company facilitates and streamlines real estate transactions by providing comprehensive title insurance protection and professional settlement services.

- Development of ClarityFirst.com title management web application which helps manage commercial property transactions by tracking deal status, documents, milestones, settlement and robust property data.
- Responsible for front-end component development using ReactJS, Redux and Jest for unit tests.

### **Publicis Sapient / Polaris | SENIOR UI ENGINEER (Contract)**

**10/2020 - 4/2021**

Polaris is an international company with a portfolio of 30 well known brands with annual sales exceeding \$7B. 4WheelParts.com is an e-commerce site for off-road vehicle parts.

- Development of an application that provides users to purchase products based on their desired off-road adventure.
- Users can view 3D model of their vehicle with selects parts place on the vehicle
- Tech Stack: Angular 10, Apollo GraphQL, Material Design, Scully templates.

### **Shutterfly Inc. | SENIOR SOFTWARE ENGINEER (Contract)**

**3/2020 - 8/2020**

American photography, image sharing and product printing company serving both consumer and company printing markets.

- Development of a custom single page application to serve UnitedHealthcare partners to procure print materials related to healthcare products and insurance plans.

### **Capital Group Companies | SOLUTIONS ENGINEER II**

**1/2007 - 12/2018**

Financial services and research company based in Los Angeles managing over \$1.8 Trillion dollars in assets for investors, advisors and institutions for over 85 years. Mostly known for American Funds mutual fund products and investment research. Websites include AmericanFunds.com and CapitalGroup.com.

- Developed responsive UI of the AmericanFunds.com website and internal web applications
- Collaborated with technology and business partners to understand and identify business solutions and estimate the level of effort
- Traveled to Pune, India to train offshore development team, helped define coding standards and code reviewing daily deliverables
- Researched and developed a proof of concept architecture which led to successful application launch which leveraged enterprise content management systems. This CMS system was used to create 1000s of individualized microsites saving millions of dollars of customized printed brochures
- Successful launch of several new mutual fund products including AF Target Date Funds, AF Portfolio Series Funds and International Growth and Income Fund

**Mercury Insurance | APPLICATIONS ENGINEER****3/2002 - 2/2003**

Insurance company with over \$4 Billion in assets. Offering personal automobile, homeowners, renters and business insurance to millions of customers across multiple states. Website: [www.mercuryinsurance.com](http://www.mercuryinsurance.com).

- Provided design, layout and graphic production for customer facing website
- Maintained corporate intranet using IBM WebSphere Portal
- Developed custom portlets for thousands of agents to submit help-desk tickets
- Designed and developed insurance claims web application used by call center representatives

**Esurance Inc. | WEB DEVELOPER/ UX DESIGNER****2/2000 - 2/2002**

One of the first .com start-ups offering online auto insurance allowing customers to generate online quotes, compare rates and sign-up for auto insurance. Users would then be able to manage their coverage and pay premiums. Website: [www.esurance.com](http://www.esurance.com)

- Participated in defining and designing the UX for quoting workflow
- Created page flow mockups, storyboarding and prototypes for usability studies
- Designed graphics for various site elements and advertisements using Photoshop and Illustrator
- Designed and developed intranet for HR department to manage documents and disseminate employee information

**America Online Inc. | TECHNICAL SUPPORT REPRESENTATIVE****1997 - 1998**

One of the largest and most popular internet service providers. Pioneering early development of the internet providing millions of Americans email, instant messaging and dial-up internet service. Website: [www.aol.com](http://www.aol.com)

- Passed rigorous 8 week training program diagnosing hardware and software issues
- Provided customer support and retention

**Consultant/Contract Experience****Los Angeles Police Department**

Police department for the city of Los Angeles, CA with over 12,000 officers and civilian staff servicing a population of over 4 million citizens.

- Architected, designed and developed intranet for 21 Bureau's homepages, Messages from the Chief, Upcoming events, Most Wanted and Missing Persons
- Selected and implemented Joomla CMS to allow each district to maintain and create content pertaining to their Bureau

**HerbaLife Nutrition**

Global multi-level marketing corporation that develops, markets, and sells dietary supplements, weight management, sports nutrition, and personal-care products. Website: [www.herbalife.com](http://www.herbalife.com) and [www.myherbalife.com](http://www.myherbalife.com)

- Developed and designed various product pages using Photoshop, HTML, CSS and PHP to support distributor orders

**Intuit Inc**

Business and financial software company that develops and sells financial, accounting and tax preparation software. Website [www.quickbooks.com](http://www.quickbooks.com)

- Assisted in web development and image production using Photoshop, DreamWeaver, HTML, CSS and JavaScript of Quickbooks.com and desktop software.

## **Incyte Pharmaceuticals**

American pharmaceutical company

- Designed and developed intranet for internal communications and document management using HTML, CSS and ASP

## **Education**

ALBUQUERQUE TECHNICAL VOCATIONAL INSTITUTE - 3D Computer Animation and Special Effects

NEW MEXICO STATE UNIVERSITY 1995-1997 - General Studies

## **Technical Skills**

HTML5

JSP / PHP / ASP

Amazon Web Services (AWS)

MySQL / NoSQL

CSS

Angular

Responsive Design

Git/SVN

JavaScript

React

Atlasian

Linux / OS X / Win

## **Interests**

Blockchain

Artificial Intelligence (AI)

User Experience (UX)

Smart Contracts

Machine Learning

Web3